

PRIVACY POLICY

What information we collect?

- We collect information from you when you register on this site, place an order, register for an event, enter a contest or sweepstakes, respond to a survey or communication such as an e-mail, or participate in another site feature.
- When ordering or registering, we may ask for your name, e-mail address, mailing address, phone number, credit card information or other information. You may, however, visit our site anonymously.
- We also collect information about gift recipients so that we can fulfill the gift purchase. The information we collect about gift receipts is not used for marketing purposes.

How do we use your information?

We may use the information we collect from you when you register, purchase products, enter a contest or promotion, respond to a survey or marketing communication, surf the website, or use certain other site features in the following ways:

- To personalize your site experience and to allow us to deliver the type of content and product offerings in which you are most interested.
- To allow us to better service you in responding to your customer service requests.
- To quickly process your transactions.
- To administer a contest, promotion, survey or other site feature.
- If you have opted in to receive our e-mail newsletter, we may send you periodic e-mails. If you would no longer like to receive promotional e-mail from us, please refer to the “How you can opt-out, remove or modify information you have provided to us?” section below. If you have not opted-in to receive e-mail newsletters, you will not receive these e-mails.

How do we protect visitor information?

We implement a variety of measures to maintain the safety of your personal information. Your personal information is contained behind secured networks and is only accessible by a limited number of persons who have special access rights to such systems and are required to keep the information confidential. When you place orders or access your personal information, we offer the use of a secure server. All sensitive/credit information you supply is transmitted via Secure Socket Layer (SSL) technology and then encrypted into our database to be only accessed as stated above.

Do we disclose the information we collect to outside parties?

We do not sell, trade or otherwise transfer to outside parties your personally identifiable information unless we provide you with advance notice, except as described below. The term “outside parties” does not include Fit 2 Run, Inc (DBA, NorCalUltras/RYP Wear). It also does not include website hosting partners and other parties who assist us in operating our website, conducting our business, or servicing you, so long as those parties agree to keep this information confidential. We may also release your information when we believe release is appropriate to comply with the law, enforce our site policies, or protect ours or others’ rights, property or safety.

How can you opt-out, remove or modify information you have provided us?

To modify your e-mail subscriptions, please click “unsubscribe here” on any marketing e-newsletter. Please note that due to email production schedules, you may receive any emails already in production.

Third Party links

To provide you with increased value, we may include third party links on our site. These linked sites have separate and independent privacy policies. We therefore have no responsibility for liability for the content and activities of those linked sites. Nonetheless, we seek to protect the integrity of our site and welcome any feedback about these linked sites (including a specific link that does not work.)

Changes to our policy

If we decide to change our privacy policy, we will post those changes on this page. Policy changes will apply only to information collected after the date of the change. This policy was modified on February 27, 2020.

Online Policy Only

This online privacy policy applies only to information collected through our website and not to information collected offline.

Questions and feedback

We welcome your questions, comments and concerns about privacy. Please send us any and all feedback pertaining to privacy, or any other issue.